

Unified knowledge hub

for scientific and medical associations



Enovation



enoHub.

The Enovation Hub

enoHub is a **purpose-built knowledge hub** that empowers associations to centralise their knowledge and deliver a cohesive, intelligent, and engaging member experience.

With enoHub, associations can benefit from:



A personalised, AI-powered discovery

Use intelligent search, personalised recommendations, and adaptive learning journeys to help members find the right knowledge, quickly, and in the right language.



A single hub for learning and collaboration

Centralise courses, webinars, resources, and peer interaction into one coherent experience, reducing fragmentation and increasing ongoing engagement.



Live webinars with automated attendance & certificates

Deliver live webinars through seamless Zoom integration, automatically track attendance, and issue certificates of participation, reducing admin effort while meeting CPD and compliance requirements.



An intuitive member experience

A modern, intuitive interface that reduces friction and helps members easily navigate, discover, and engage with learning content.



Simplified content operations and reporting

Manage courses, webinars, and resources efficiently, track progress, and generate reports, giving teams full visibility without manual overhead.



Insights that improve engagement and outcomes

Monitor usage patterns and learning behaviour to continuously improve programmes, strengthen member value, and demonstrate impact.



enoHub is not just a learning platform, it is the digital infrastructure that underpins how associations create, manage, and activate knowledge.

- ✓ **Unified digital library:** Consolidate all materials into a single, searchable environment, so members see your association as the one-stop-shop for their professional needs.
- ✓ **AI-Powered discovery:** An intelligent search engine and personalised recommendations help members find relevant content quickly, increasing usage and demonstrating the value of their membership.
- ✓ **Seamless ecosystem integration:** enoHub connects with your CRM, abstract tools, and AV partners, automating content ingestion and eliminating weeks of manual work for your team.
- ✓ **Automated webinar ingestion with deep zoom integration:** Go from live event to on-demand asset in minutes. enoHub connects to your Zoom account to pull in webinar recordings and their transcripts. This makes every word spoken in your webinars instantly indexed and searchable.
- ✓ **Granular access control:** Implement sophisticated, rules-based access for different user groups, allowing you to create exclusive value for different membership tiers or event attendees.
- ✓ **Structured learning pathways:** Move beyond standalone content by creating curated journeys, enabling you to launch new, premium-priced certification programs aligned with professional standards.
- ✓ **Automated CPD & certification:** Automatically track member progress and issue certificates, simplifying the management of CPD standards and providing a tangible member benefit.
- ✓ **Flexible monetisation & entitlement models:** Support paid, sponsored, and member-exclusive access to content and learning pathways through CRM-driven entitlements and access rules, enabling sustainable revenue strategies without adding operational complexity.



Key client stories



International AIDS Society (IAS)

IAS convenes, educates and advocates for a world in which HIV no longer presents a threat to public health and individual well-being.

Challenge

IAS needed to centralise a large volume of high-value educational content that was previously spread across multiple platforms.

Solution

enoHub was configured to power the **IAS+ Learning Platform** as a centralised, intuitive, and future-ready virtual hub, aligned with the IAS's values of equity, access, and excellence in the HIV response.

Key features include:

- Multi-format content support (webinars, videos, eLearning, PDFs and ePosters)
- Integrated events & live webinar platform
- CRM & SSO integration (Azure B2C)

Results

- 2,800+ monthly active users across 195 countries
- Significantly improved global accessibility
- Multiple awards for educational excellence
- Higher member engagement and value



Users per month

2,800+



Countries

195



Read the full story



"Over the years, Enovation has consistently understood our needs and goals. Their dedicated, solution-oriented team exceeded our expectations and played a key role in building our referral learning portal. We continue to collaborate together to deliver the latest features and technologies, and we highly recommend Enovation to any organisation developing learning solutions."

Sara Jändel | Knowledge Management Officer, International AIDS Society



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EASL Campus

In the rapidly evolving field of hepatology, continuous education is essential for healthcare professionals striving to provide the best patient care.

Challenge

The European Association for the Study of the Liver (EASL) realised that their existing educational resources were fragmented, limiting engagement and making access difficult for hepatology professionals worldwide.

As a result, the association embarked on a mission to revolutionise medical education by creating a comprehensive digital learning platform.

Solution

Creation of a comprehensive enoHub digital learning platform for hepatology experts with:

- An integrated resource library (courses, webinars, podcasts and research papers)
- A set of user-friendly community and collaboration tools
- A Responsive mobile-ready interface
- Curated learning paths tailored to specialisms

Results

- 4,500 registered users
- Over 17,000 hosted resources
- 12 accredited e-learning courses with 45 CME credits
- Greater engagement and improved knowledge retention
- Reduced on-going costs
- Autonomy for managing content and platform



"We have had a truly great experience working with Enovation. The team always works to find the best solution that fits our needs as an organization, while providing invaluable technical guidance and support during the process. We highly recommend Enovation to any organization that is looking to develop any learning solution."

Laurent Perrin

Science and Education Manager
EASL Campus



Registered Users

4,500



Resources

17,000+



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European Society of Sports Traumatology, Knee Surgery, and Arthroscopy (ESSKA)

Challenge

ESSKA Academy's outdated learning platform hindered member engagement and administrative efficiency.

Key issues included:

- Unresponsive design
- Overcrowded learning pages with poor user experience and navigation
- Fragmented user journeys with unclear goals
- Dependence on external developers for adjustments, leading to excessive costs and delays

Solution

ESSKA chose enoHub for its ability to provide a seamless, customisable learning experience tailored to their needs.

Key implementation:

- A centralised, user-friendly learning portal with a modern, clean design.
- Member's autonomy to make platform-wide adjustments without reliance on costly development hours.
- Improved navigation and user experience (UX)

Results

- Enhanced member satisfaction due to a better user experience
- 42% surge in engagement – members are more active than ever
- Expanded opportunities and functionality for members
- 265% increase in membership, marking exceptional user growth



"Working with Enovation has been a real boon for us, the outcomes have exceeded our expectations. This is almost certainly down to their expert assistance and guidance when things have been particularly challenging. ...I would not hesitate to recommend them, and as you can see from our improved metrics, the work quality speaks for itself."

Ben McIlroy

Education Manager, ESSKA



Users

+265%



Engagement rate

+42%



Read the full story



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Is your learning strategy ready to evolve?

- ☐ Do you look after a membership association's learning strategy?
- ☐ Is your learning content fragmented across several platforms?
- ☐ Are your members frustrated leading to high membership churn?
- ☐ Do you have trouble capitalising on your events' assets?
- ☐ Would you like to grow membership satisfaction and revenue?

IF SO, THEN IT'S TIME TO UNLOCK THE STRATEGIC VALUE OF YOUR KNOWLEDGE

A disorganised content library is a hidden liability.

A unified knowledge hub is a strategic asset that drives engagement, revenue, and mission fulfilment.

The associations that thrive will be those that treat knowledge not as content to distribute, but as infrastructure that enables impact.

**Take the next step
and contact us.**



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