Aura Learning Portal

The next generation hub for member learning activities

Medical & Scientific professionals are among the cohorts with the greatest need for advanced continuous learning and collaboration tools. Unfortunately, the only option for many associations to date has been to repurpose learning management systems (LMS) built to serve academic and corporate learning/development (L&D) markets, leading to less than optimal outcomes. The Aura Learning Portal is the next-generation platform created specifically for today's complex learning requirements among busy professionals.

While the LMS has become the backbone of virtually all higher education and corporate L&D over the last 2 decades, they are inherently limiting in their design. LMSs come from a teacher/learner paradigm with a structured, linear learning philosophy, and a focus on completion and compliance. This approach can be highly effective in secondary and tertiary education, but is not always suited to professional membership associations seeking to build collaborative learning communities. A learning portal can extend or replace a learning management system to deliver a modern, differentiated learning experience for your members.

Created for an environment of pull-learning where learners actively want to find, consume and contribute content, the Learning Portal differs from a push-model of learning intended to follow a set curriculum. Learning Portals take a less directive approach to learning. They are designed to create an effective locus of learning that curates, coordinates and engages learners. The ethos is one of self-directed learning (heutagogy) compared to the traditional teacher-centred pedagogy of LMS. The outcome is a learning experience that makes a difference to your members and elevates your Association.

The [Aura Learning Portal](#) offers 5 key pillars to create member portals that deliver services any association requires to attract, retain and delight members:

Content Sources

Engagement

Community & Collaboration

Analytics & Reporting

Interface

Content Sources

Content is of course at the heart of any learning strategy and the Aura Learning Portal excels at content management. With the ability to index, search and surface relevant content from myriad sources, enhancing discoverability across a vast and diverse range of internal and external resources and curating top quality content, a portal is a one-stop-shop regardless of the content format.

Bringing together video, on-demand congress recordings, document, presentations, papers, eposters, slides, podcasts, experiential learning and user generated content, members can find, share and work with the materials they need in a centralised location that they can access securely, anytime from any device.

Community & Collaboration

A core aim of most associations is to facilitate meaningful interaction and collaboration between members to advance the collective knowledge of the discipline. The Enovation's Learning Portal allows you to establish and nurture an online community of effective peer learning in a secure and private space away from public forums.

The flexible social learning environment features allow for the setup of multiple communities of practice to facilitate the deep exploration of specialist topics among interested individuals or the continuation of networking beyond annual conferences or events.

Engagement

As a more recent innovation than LMSs, the Aura Learning Portal offers some of the latest tools to enhance learner engagement. Proven mechanics such as bite-sized learning, personalisation and gamification make learning more effective while simultaneously enabling more dynamic learning.

At Enovation, our instructional design experts are adamant that a one-size fits all approach to learning is sub-optimal. We strongly encourage the roll-out of personalised learning, with motivational frameworks that replace passive learning styles.

Interface

Attractive, intuitive, powerful: the Aura Learning Portal can be deployed with a modern, accessible and responsive interface that gives a user experience akin to the best consumer web sites. Replacing the directive, functional aesthetic of student learning portals built on LMSs, the Aura Learning Portal puts the user in control.

The Aura Learning Portal can be customised to be a seamless extension of your brand with a dynamic user experience tailored to each member. Notifications and nudges can help guide users to the most relevant content

Administration & Reporting

Behind the scenes, the Aura Learning Portal is easy to deploy and manage. Securely and reliably hosted by Enovation, it integrates seamlessly with existing systems, with minimal ongoing administration required.

For administrators, the powerful reporting functions focus on reporting that matters, providing actionable insights that help you evolve and improve your offerings. It can measure content performance and consumption down to a very granular level, including the exact point users stop watching a video.

The Portal Imperative

The emergence of multiple new teaching and learning technologies and practices in recent years has moved the goalposts for membership associations tasked with facilitating, empowering and leading their constituencies. It's no longer sufficient to simply upload

content to a shared repository. A contemporary approach requires a far more ambitious platform that can curate, disseminate and enable collaboration. Content must be drawn from

a wide range of sources, in an ever-increasing variety of formats and delivered in an engaging manner.

Learning technology should be rooted in modern learning theory, and able to meet the diverse needs of contemporary learners, associations and IT administrators. Organisations must adapt to their users, embrace appropriate emerging technologies and deliver meaningful results. In short, they must deploy solutions that unlock individual and combined potential.

Learning platforms designed 20 years ago have served us well, but they haven't kept up with the increasingly complex needs of today's environment. Incumbent LMSs were designed for a different era - the context has changed (more emphasis on skills, competencies and experiential learning) and so too has the content (more bite sized learning, more video and interactive content) while the enabling technological landscape has changed drastically (mobile, AI, XR) and continues to evolve.

In the education space, we believe the future of ed tech is essentially a story of moving from an era of building to an era of developing. The next stage is to focus on delivering better results: the Aura Learning Portal is about delivering total learning solutions that make a difference. It's a combination designed for the present and the future; ready to move beyond the technological and pedagogical constraints of the last two decades. The Aura Learning Portal brings together Enovation's deep technical expertise with our commitment to the human side of learning. We know that effective learning is about user experience, cognitive psychology and personalisation, not just the traditional feature set of an LMS.

Learning should be about providing engaging, relevant content and all the ways to support a learner's individual and collaborative journeys. Delivering the right content to the right people at the right time is now the goal. Unlocking the potential of true collaboration promises new opportunities for membership associations to not just serve their members but empower them to succeed. The Aura Learning Portal is the future of learning - talk to us now to see how we can help your association harness your members' true potential.