



Aura Learning Portal

The next generation portal for member learning activities

While most organisations will be familiar with an LMS as a tool for delivering training, Membership Associations need a simple and engaging platform that brings their community together. The Aura Learning Portal provides membership organisations with a unique space for members, to learn collaborate and engage with others.

This space allows for the discovery and sharing of content both internally and externally. These resources can be shared through an adaptive and personalised learning experience by coupling it with social learning to encourage members to share their knowledge. The Aura Learning Portal offers 5 key pillars to create member portals that deliver services any association requires to attract, retain and delight members.



AURA Learning Portal



CONTENT SOURCES

Bringing together video, on-demand congress recordings, document, presentations, papers, eposters, slides, podcasts, experiential learning and user generated content.



ENGAGEMENT

Proven mechanics such as bite-sized learning, personalisation and gamification make learning more effective while simultaneously enabling more dynamic learning.



COMMUNITY & COLLABORATION

Establish and nurture an online community of effective peer learning in a secure and private space away from public forums. A private social network for the continuation of networking beyond annual conferences or events.



ANALYTICS & REPORTING

Easy to deploy and manage. Securely and reliably hosted by Enovation, it integrates seamlessly with existing systems, with minimal ongoing administration required.



INTERFACE

Attractive, intuitive, powerful: the Aura Learning Portal can be deployed with a modern, accessible and responsive interface that gives a user experience akin to the best consumer web sites, all with your brand aesthetic.

Benefits to organisations

Benefits to members

Increased member retention, satisfaction, loyalty and advocacy throughout the learning journey with complete, connected digital experiences.

Highly intuitive interface that provides a modern user experience.

Generate brand alliances by building social spaces for members to connect, share experiences and grow collectively.

Discussion spaces for collaborative and peer learning.

Converse all year before, after and during your events by providing engagement, connection and networking opportunities.

Collaborative streams for members.

Create an engaging learner experience using features like gamification.

Range of online and offline activities for customised learning pathways.

Centralise your knowledge into one intuitive and searchable portal.

Learn through their preferred medium, whether articles, podcasts, blogs, videos, courses, or microlearning.

Extensive integration options and freedom to build out custom integrations that meet your organisational needs.

Easily discoverable content through deep search features.

Understand your members' activity with extensive reporting and analytics.

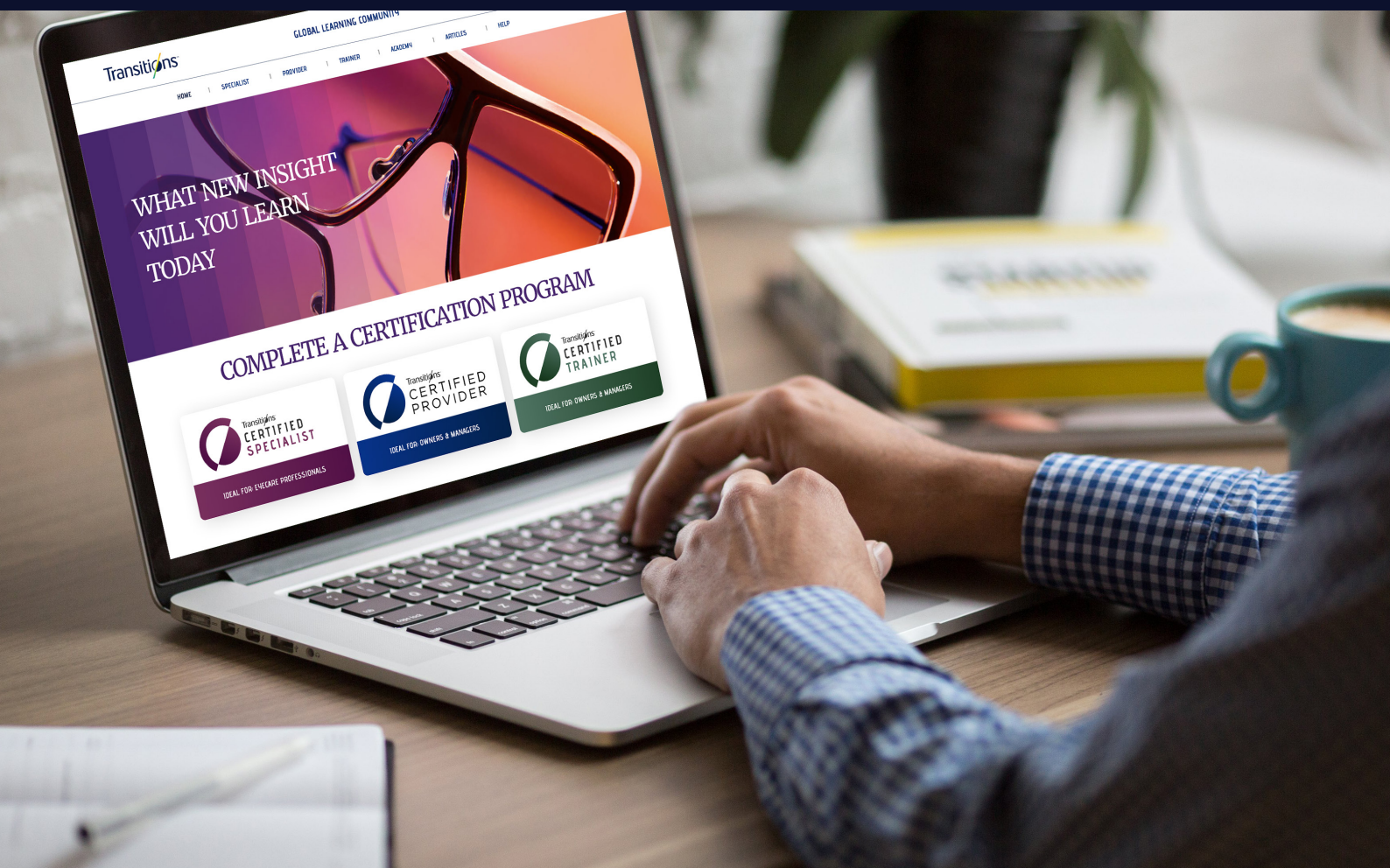
A Learning Portal ensures a more successful partnership between your organisation and members due to the range of benefits provided.

Nurture your online community with our secure social learning space to promote knowledge sharing.

Virtual/remote access to events.

We can provide you with an end-to-end service including:

- Scalable hosting solutions.
- Expert and experienced consultants in learning and eLearning.
- Scoping technical requirements.
- UX and UI design.
- End-to-end development.
- Integration with existing systems or third-party tools.
- Quality assurance.
- Post-implementation support.



Membership organisations we work with:



To discuss your project, please contact us at: